§ 20000. General.

All count<u>yies</u> <u>elections officials</u> shall design and implement programs intended to identify qualified electors who are not registered voters, and to register such persons to vote, hereinafter referred to as outreach programs.

Note: Authority cited for Article 3 (Sections 20000-20006): Section 210502, Elections Code. Reference: Section 210502, Elections Code.

§ 20001. Minimum Requirements.

Ats-a minimum, each county's outreach program shall contain the following components which shall be described in an outreach program plan:

- (a) Consultation. Each program shall include systematic effort a description of how the county elections official by the clerk to consults on a continuing basis with community leaders and others whose experience and interests suggest they have the potential all persons who exhibit interest and special knowledge in any outreach methods contemplated by the clerk. This effort shall include, but not be limited to, a gathering of source lists of persons whose interest, knowledge, or experience suggests the potential for meaningful contribution to increased voter registrations in the county.
- (b) Publicity. Each program shall <u>describe how the county elections official intends to make eligible residents of the county aware of voter registration deadlines, the voter registration process, and the various options available to county residents to register to vote. make specific provision for publicity on all phases of voter registration, including the training and deputizing of registrars.</u>
- (c) <u>Priorities</u>. Focus; <u>Balance</u>. Each program shall establish <u>outreach</u> priorities <u>and include a description as to why certain efforts are being prioritized over others</u>. for the direction of its outreach efforts. These priorities shall reflect the clerk's assessment as to which specific outreach methods will be the most cost-effective in the county. Each plan shall be reasonably balanced in the allocation of outreach efforts and resources among the major pools of unregistered voters.
- (d) Budget. Each program shall include a budget <u>detailing to the extent possible how money is being spent on with sections for personnel</u>, equipment and materials for each outreach effort proposed.
- (e) Schedule. Each program shall contain a schedule of critical dates and deadlines associated with each outreach effort proposed. This schedule shall be supported by contractual and voluntary commitments, if any, from those responsible for providing products or services to meet these dates.
- (f) Solicitation of Local Assistance. Each program shall <u>include a description of how provide for the solicitation of assistance from local offices of all levels of government and of private entities are being utilized or asked to provide for in providing the incidental use of their premises and/or personnel <u>to assist in voter registration efforts.</u> for the purpose of outreach. The offices and entities whose assistance is solicited shall include those which, in the opinion of the county clerk, come into frequent contact with unregistered electors who would be least likely to register under county registration practices in effect prior to July 1, 1976.</u>
- (g) Online Voter Registration. Each county elections official shall maintain in a conspicuous location on their county election's webpage, a link to the Secretary of State's online voter registration website. Each county elections official shall, to the extent practicable, promote and encourage the use of the link on other county government webpages and on third-party websites within the county.

(h) Distribution Controls. Each program shall establish <u>and describe the county's</u> orderly limits upon bulk distributions of <u>voter</u> registration affidavit<u>s</u> forms. Such controls shallould-include, but not be limited to, record keeping, training, and contingency plans for <u>affidavit</u> form allocation in the event that supplies become depleted.

All requests for more than 50 registration forms shall be accompanied by a brief statement of distribution plans, which shall be a necessary condition to issuance of the voter registration cards. This statement shall designate the name and address of the person or persons proposing such a distribution plan. This statement shall contain declarations executed under penalty of perjury that reasonable steps will be taken to insure that:

- (1) The person or persons distributing such cards to potential registrants will not neglect or refuse to give a voter registration card to any elector requesting one for the purpose of registering to vote; and
- (2) The voter registration cards issued will not be altered, defaced, or changed in any way, other than by the insertion of a mailing address and the affixing of postage, if mailed, or as otherwise specifically authorized by the Secretary of State, prior to distribution to prospective registrants and that the affidavit portion of the voter registration cards will not be marked, stamped, or partially or fully completed by anyone other than an elector attempting to register to vote or by another person assisting such elector after being requested by such elector to assist in completing the affidavit.

A copy of all statements for requests exceeding 2000 forms shall be sent to the Secretary of State.

Note: Authority cited: Section 2105, Elections Code. Reference: Section 2105, Elections Code.

§ 20002. Program Emphasis.

Each outreach program shall stress the solicitation of voter registrations by persons whose daily activities place them in frequent contact with potential registrants.

Selection of outreach methods shall consider maximum cost-effectiveness in view of the population of unregistered electors intended to be reached. Selection of methodology shall consider not only the level of effort expended, but also the likelihood of actual registrations obtained thereby.

Nothing in these regulations shall be construed to limit the use of deputy registrars of voters, including bilingual registrars, pursuant to Sections 302 and 303 of the Elections Code. Outreach programs adopted pursuant to these regulations shall provide for the continued use of deputy registrars when a population of unregistered electors requires personal assistance in registration and the continued use of deputy registrars is therefore reasonably appropriate.

Each county shall provide for the solicitation of registrations by personnel of state agencies, to the extent that the state agency has made its personnel available for an outreach program.

§ 20003. Submission of Plan for Outreach Program.

No later than 20 days after the effective date of this Article, By January 31 preceding a regularly scheduled statewide election, each county shall submit to the Secretary of State a plan describing its proposed outreach program. Each program shall be deemed to have met the minimum requirement if the Secretary of State has not interposed an objection within 21 days after such program has been submitted.

Note: Authority cited: Section 2105, Elections Code. Reference: Section 2105, Elections Code.

§ 20004. Evaluation. Voter Registration Affidavit Distribution Plans.

Annually in July, the Secretary of State will evaluate the county's program on the basis of two criteria:

(a) adherence to the adopted plan for the meeting of minimum requirements.

(b) effectiveness in terms of increase in number of registered voters over statistical/historical expectations.

All requests for more than 50 voter registration affidavits shall be accompanied by a brief statement of distribution plans before any voter registration affidavits can be issued to any group or person. This statement shall designate the name and address of the person or persons proposing such a distribution plan. This statement shall contain declarations executed under penalty of perjury that reasonable steps will be taken to insure that:

- (1) The person or persons distributing such affidavits to potential registrants will not neglect or refuse to give a voter registration affidavit to any elector requesting one for the purpose of registering to vote; and
- (2) The voter registration affidavits issued will not be altered, defaced, or changed in any way, other than by the insertion of a mailing address and the affixing of postage, if mailed, or as otherwise specifically authorized by the Secretary of State, prior to distribution to prospective registrants and that the affidavit will not be marked, stamped, or partially or fully completed by anyone other than an elector attempting to register to vote or by another person assisting such elector after being requested by such elector to assist in completing the affidavit.

A copy of all statements for requests exceeding 1,000 affidavits shall be sent to the Secretary of State.

<u>Note: Authority cited: Section 2105, Elections Code. Reference: Section 2105, Elections Code.</u>

§ 20005. Cost/Savings Comparison Reports Voter Registration Reimbursement.

On or before August 31 of each year, the county shall report to the Secretary of State its actual net cost of complying with Chapter 704, Statutes of 1975, as amended, including any program adopted pursuant to Section 304 of the Elections Code, for the immediately preceding fiscal year along with an estimated net cost for the forthcoming fiscal year.

For the purposes of these regulations, net cost is defined as total cost as offset by any savings which may accrue as the result of Chapter 704, Statutes 1975, as amended.

For the purposes of these regulations, a fiscal year is defined as the period of time from July 1 of the calendar year through June 30 of the following calendar year.

In order to receive reimbursement pursuant to Elections Code section 2130 for processing voter registration affidavit, counties must submit their claims for costs of processing voter registration affidavits to the California State Controller's Office annually. Counties will be reimbursed per voter registration affidavit processed based upon a per affidavit cost adjusted for annual changes in the California Consumer Price Index.

In order to receive reimbursement pursuant to Elections Code section 2164 for postage paid on voter registration affidavits, counties must complete the Voter Registration Postage Reimbursement Claim Form, Voter Registration Postage Replenishment Claim Form, and the Voter Registration Postage Claim – Monthly Activity Report.

Note: Authority cited: Statutes 1975, Chapter 1119, Section 4 Sections 2105, 2130 and 2164 Elections Code; Section 12172, Government Code. Reference: Statutes 1975, Chapter 704, Section 91 Sections 2105, 2130, 2153, 2157, 2158 and 2164 Elections Code.

§ 20006. Reimbursement of Net Costs. – REPEALED 1985